HEDLAND
ON THE HORIZON

Have *your* say
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What we heard during Engagement Week 1 in July 2025

South Hedland Town Centre

What did we do and why?

As part of the Hedland on the Horizon project we are undertaking stakeholder engagement to help inform the development of a Precinct Structure Plan (PSP) for both South Hedland Town Centre and Port Hedland West End. **The PSP looks at the future development for these areas for the next 10 years**.

We spent a week in Port Hedland speaking to various stakeholder groups and community to help us better understand both project areas, where the opportunities lie, how people want them to look and feel and what uses and activities they would like to see in the future. This will help us build a vision for each area, that will inform some scenario development, which we will share again with the community on the 14th - 20th of November 2025.

We hosted

- Stakeholder workshops
- Drop-in sessions
- Pop-ups at local shopping centres and at the Spinifex Spree
- A session with youth at JD Hardie
- Stakeholder 1:1 meetings
- Impromptu conversations
- An online survey

Who did we speak to?

We spoke to a range of stakeholders including:

- Local and State Government
- Aboriginal and Torres Strait Island community members
- Local industry
- Local Business owners
- Community Organisations
- Youth and children
- Residents and property owners
- Visitors

Survey Participation

266 in-person

134 online survey

105 completed for South Hedland

Town of Port Hedland Civic Centre, McGregor Street, Port Hedland WA 6721
council@porthedland.wa.gov.au | **www.porthedland.wa.gov.au**

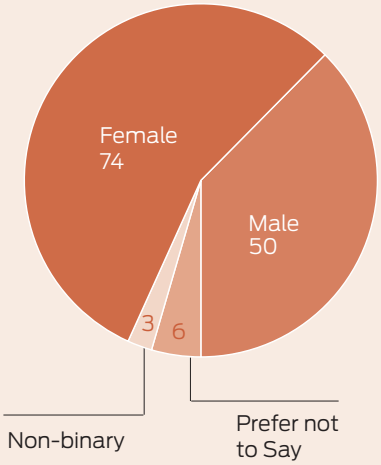
Town of Port Hedland

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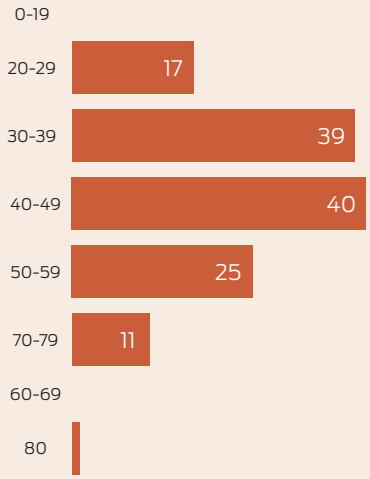
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Survey Participation Data

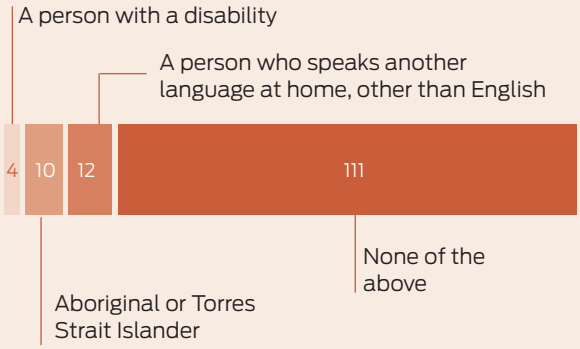
Gender



Age



Do you Identity as any of the following?



Relationship to Port Hedland



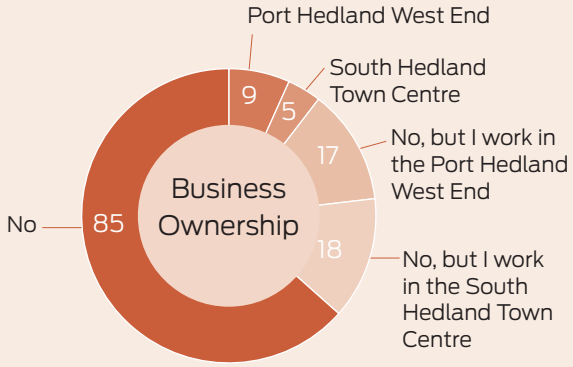
23 Resident in the **Port Hedland** West End PSP area

57 Resident in the broader **Hedland** area

44 Resident in the **South Hedland** Town Centre PSP area

01 Visitor

Business Ownership



What were the opportunities for South Hedland Town Centre?

- Improving lighting and safety
- Night time dining and entertainment
- Seating & lighting at Dreamer's Corner & South Hedland Square
- More variety of retail and commercial
- More short stay accommodation
- Places for the community to activate
- Being the heart of Hedland

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South Hedland Town Centre

Town of **Port Hedland**

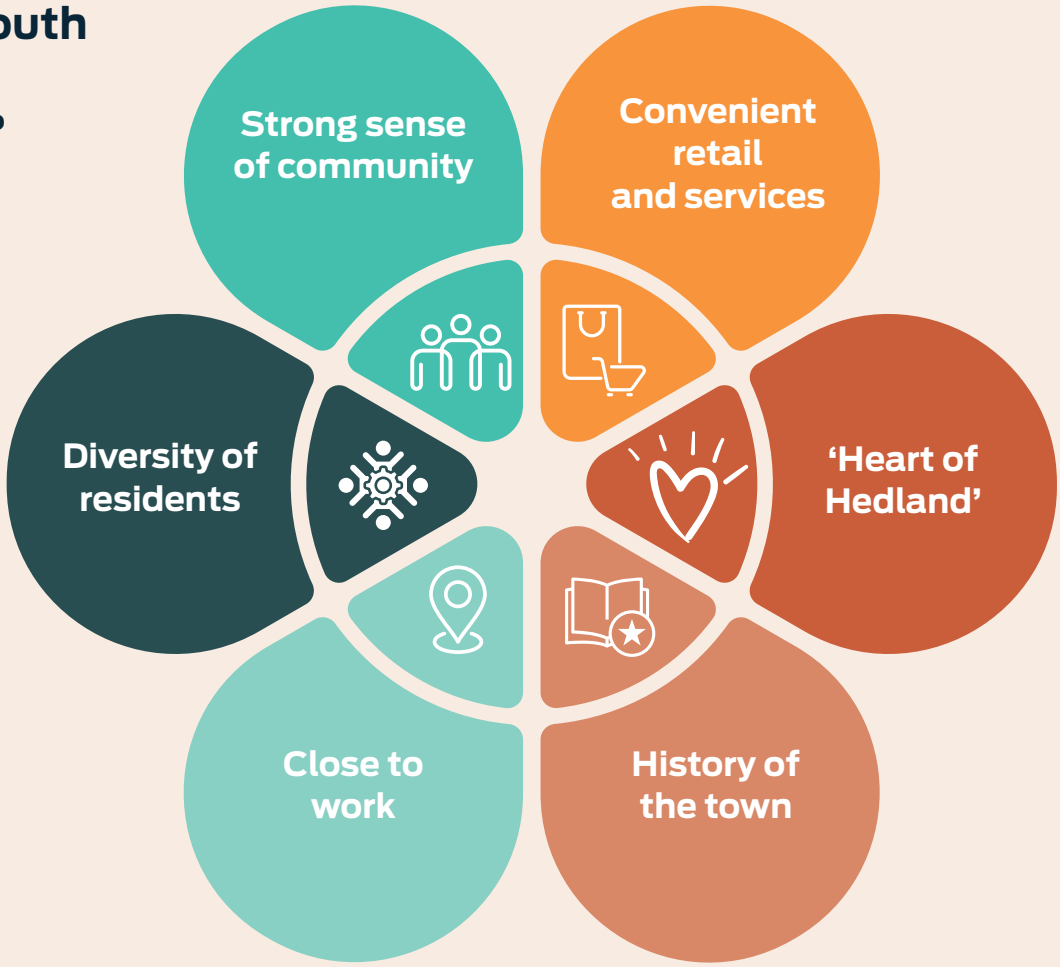
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What were the constraints for South Hedland Town Centre?

- Lack of shade and footpaths
- Need improved water infrastructure
- Limited housing / tenancy options
- Poor layout

What makes South Hedland Town Centre unique?



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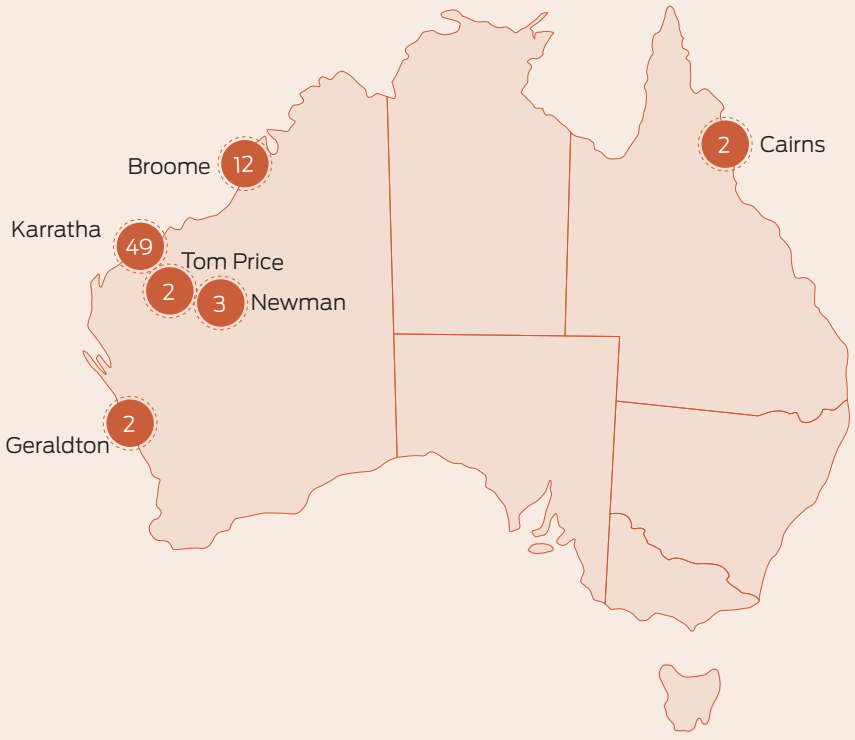
What uses and activities do you want to see in South Hedland Town Centre in the future?

- Upgraded shopping centre
- Cafes, restaurants, fast food outlets
- Year-round, indoor entertainment
- Water activities
- Indoor sports courts, gyms
- More variety of retail and commercial
- Affordable houses
- Breweries and bars

How would you like the South Hedland Town Centre to look and feel in the future?

- Greening, shade and trees
- Improved streets
- Shaded walkways
- Welcome, safe, well-lit
- Low and medium rise housing
- Walkable
- Quality signage

What are some places South Hedland Town Centre could aspire to be like?



What we heard during Engagement Week 1 in July 2025
South Hedland Town Centre

Town of Port Hedland

Other feedback

Some of the feedback received is outside of scope for the development of the PSPs, however it has been heard and noted, and will be shared with the relevant departments at the Town to inform future projects and activities. This feedback is summarised below...

What were the constraints for South Hedland Town Centre?

- Cyclone insurance costs
- High construction costs
- Safety concerns from anti-social behaviour limit activation
- Cost of repairs from anti-social behaviour

What were the opportunities for South Hedland Town Centre?

- Address anti-social behaviour